

POSTCARDS FROM THE FUTURE



THE TREND ATLAS

4. Spiritual



QUALITY OF LIFE



Mindfulness

The Good Life

Happiness Hunting

UNIVERSAL AWARENESS



Economics for Humans

Enoughism

Purpose-Driven Leadership

Art-Science Convergence

Anxiety Society

3. Emotional



WELLBEING



Active Living

Foodie Culture

Body Capital

LIFESTYLE & CONSUMPTION



Cultural Consumption

Inclusive Design

The Real Thing

Smart Living

Collaborative Communities

Authentic Storytelling

Intelligent Reduction

A BETTER WORLD



One Planet Living

Considered Consumption

Betapreneurship

Good Causes

2. Social



COMMUNICATION



Cloud Computing

Net Neutrality

Real Dialogue

Education 4.0

Social Me

SOCIAL STRUCTURES



Redefined Families

New Parenting Models

No Age Society

Female Factor

Global Citizens

New Creative Class

Digital Natives

ORGANIZATIONS



Lifelong Learning

Work/Life Balance

Social Capital

Meaningful Engagement

1. Scientific



TECHNOLOGY



The Global Brain

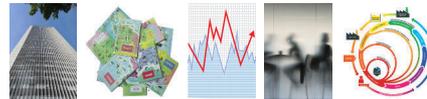
Next-Gen Robotics

Bio Revolution

Cleantech

Smart Cities

ECONOMICS



Rising Economies

Globalization

Turbulent Markets

Innovation Hubs

New Models

POLITICS & LEGISLATION



Soft Power

Radical Openness

Health Challenges

Public Policies

SOCIETY & ENVIRONMENT



Crowded Planet

Hyper Urbanization

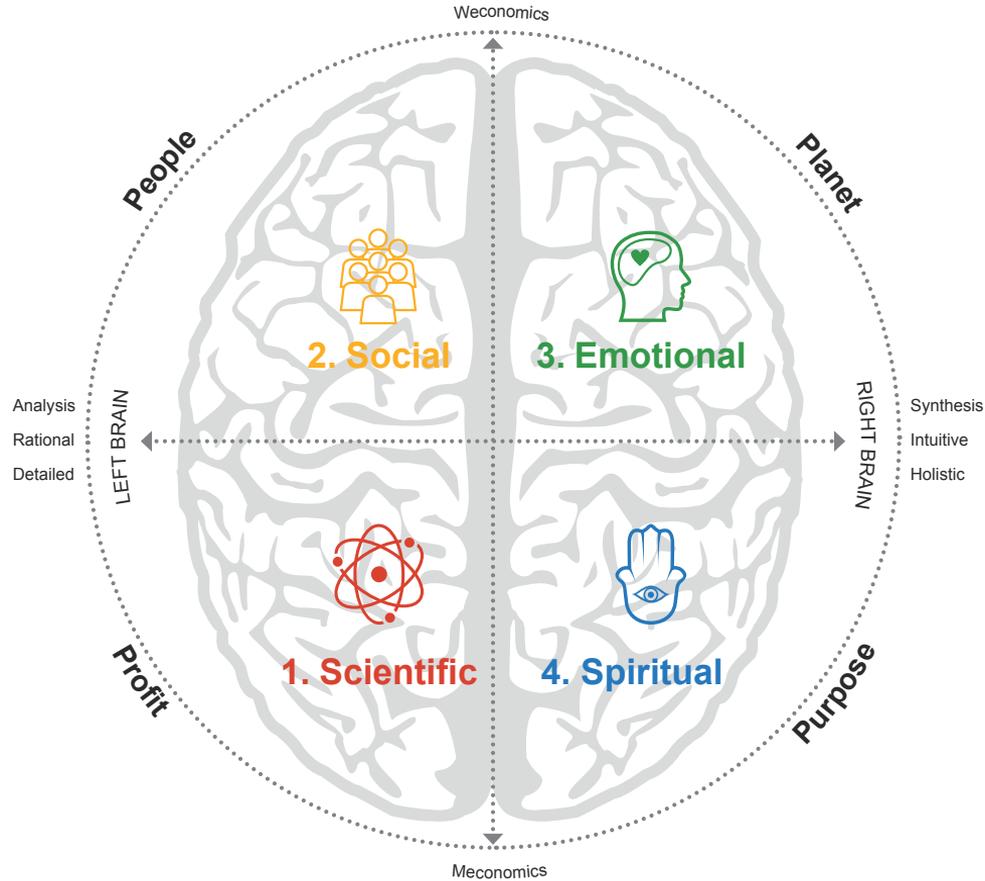
Biodiversity Crisis

Green Innovation

Climate Change

Resource Shortage

WHOLE-BRAIN THINKING



THE 4P BUSINESS MODEL

* People

* Planet

* Purpose

* Profit



ECONOMICS FOR HUMANS

a quest for meaningful experiences



CARING ECOSYSTEMS

an emotionally intelligent society

A blurred background image of an office interior. Several people are visible, their forms softened and out of focus. The lighting is warm and ambient, suggesting an indoor setting with windows or overhead lights. The overall tone is professional and modern.

PURPOSE-DRIVEN LEADERSHIP

business balanced with betterness



THE LIQUID SOCIETY

an interconnected ideas economy

UNDERLINE
COFFEE
23rd Street for High Line

CONNECTING THE DOTS

ECONOMICS FOR HUMANS



Social Capital

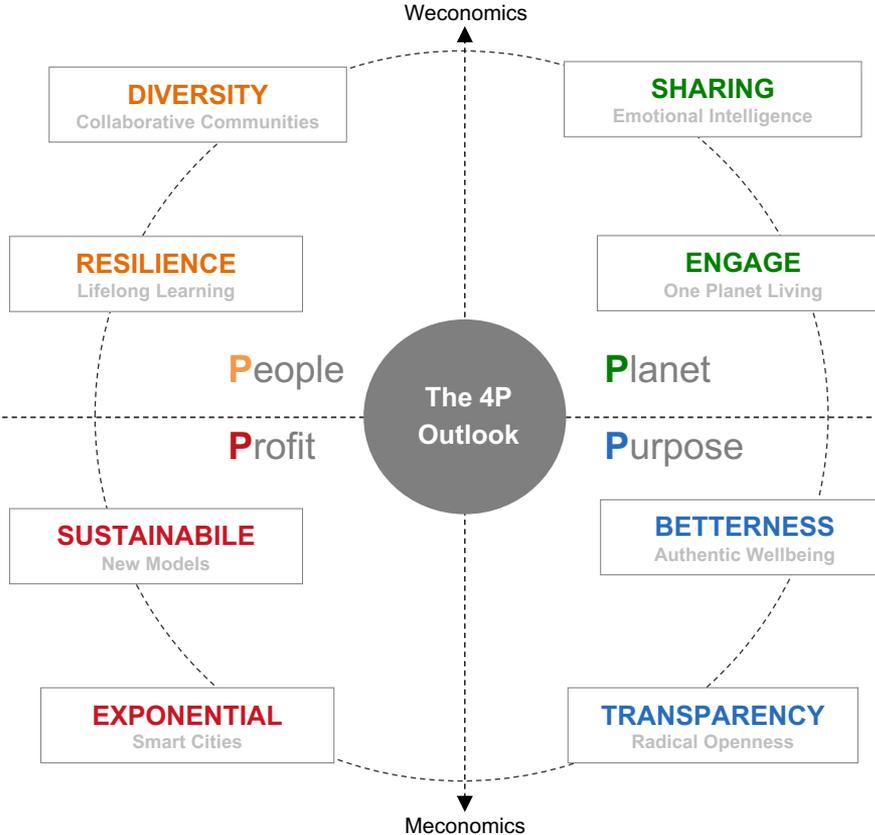
RATIONAL TOUCH POINTS

Sustainable Growth



THE LIQUID SOCIETY

Weconomics



CARING ECOSYSTEMS



Community Power

EMOTIONAL TOUCH POINTS

Personal Growth



PURPOSE-DRIVEN LEADERSHIP

IMAGINE THE FUTURE

and you can make it happen

